March 29, 2013

Dear RPSD Newsletter Recipient,

We have reached the final stages of the three-year planning effort to create a regional sustainability plan for St. Louis. It is with great excitement that we announce the re-branding of the Regional Plan for Sustainable Development (RPSD) into OneSTL: Many Communities. One Future.

We have named the plan OneSTL to capture the spirit of collaboration that has been fostered through this project among residents, local governments and regional organizations.

If you have been a part of the RPSD as a committee member, newsletter recipient, or interested citizen, you will continue to receive regular communication from our team, but everything will be referenced as OneSTL rather than RPSD. In addition, you will now find our website at www.OneSTL.org.

If you have any questions or would like OneSTL marketing materials to distribute to your peers, please contact us.

Sincerely,

Jennifer Howland, AICP
Sustainability Planning Manager
East-West Gateway Council of Governments
MO: (314) 421-4220
IL: (618) 274-2750
OneSTL@ewgateway.org
Local Government Workshops on Regional Sustainability

The primary end users of OneSTL are local governments. To ensure we’re developing a meaningful plan for them, we will hold five (5) identical workshops across the St. Louis Region in April specifically geared toward local government elected officials and staff.

- April 11: Arnold, MO
- April 16: St. Peters, MO
- April 18: Maryland Heights, MO
- April 23: Collinsville, IL
- April 25: O’Fallon, IL

All meetings are 8:00am to 10:30am. Local government officials are invited to attend whichever workshop is most convenient for them, as content is identical. A brochure was mailed out in mid March to nearly 2,200 local government officials detailing the event and asking them to consider sending at least one representative from their municipality or county to one of these workshops. Please help us spread the word about this opportunity to your local government officials!

There is no cost to attend, but pre-registration is appreciated. For detailed information or to register, go to www.OneSTL.org or email jane.suozzi@ewgateway.org if you have questions.

Lunch and Learn: St. Louis Regional Data Exchange

The Data Portal Subcommittee has been working to create a regional open source data exchange that will help improve data democratization in the St. Louis region.

The St. Louis Regional Data Exchange is a new tool that lets you easily access valuable GIS data and mapping capabilities for the St. Louis region that can be used to apply for grants, complete research and analysis and create informational materials. In just a few clicks you can easily access valuable information, data and mapping capabilities for the St. Louis region! Not only does the Data Exchange give you an opportunity to utilize data, but you can also share data with others, truly making it an open source data exchange. While still a work in progress, check out the website at www.stlouisdata.org.

To help users better understand the capabilities of the Data Exchange, we are hosting a Lunch and Learn training on April 17. This training will explain how to utilize spatial data on the Data Exchange. Please RSVP by sending an email to stldata@slu.edu by Friday, April 12.

Wednesday, April 17
11:30am – 1:00pm
Des Peres Hall, Room 204
3694 West Pine Mall
St. Louis, MO 63108
Local Government Workshops on Regional Sustainability

Local government officials are invited to attend one of four remaining identical workshops across the St. Louis Region in April.

April 16: St. Peters, MO  
April 18: Maryland Heights, MO  
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April 25: O’Fallon, IL

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Wednesday, April 17   
11:30am – 1:00pm  
Des Peres Hall, Room 204  
3694 West Pine Mall  
St. Louis, MO 63108

Staff Changes

Aaron Young has been promoted to Sustainability Planning Manager at East-West Gateway Council of Governments, replacing Jennifer Howland, who is returning to Michigan and a new job in Grand Haven. Congratulations to both Aaron and Jennifer on their new positions.

Sustainability Survey

Please give us feedback on elements of neighborhoods and housing design that you think is appropriate to your community. Access the OneSTL Survey at http://www.surveymonkey.com/s/OneSTLpreferences
Committees

Steering:
May 2\textsuperscript{nd} 1:30pm

Outcome Management:
May 3\textsuperscript{rd}, 9:00am

Technical Planning:
Jul 10\textsuperscript{th} 9:00am

Public Engagement:
TBD

Sub-Committees

Housing:
TBD

Environmental Best Practices:
TBD

Scenario Planning:
TBD

Data Portal:
TBD

Transit Oriented Development (TOD):
TBD

For more information about OneSTL, contact Aaron Young at 314-421-4220 (MO) 618-274-2750 (IL) OneSTL@ewgateway.org

Join HeartLands Conservancy for the May 16\textsuperscript{th} Green Infrastructure Breakfast - The Value of a Connected System

Traditional grey infrastructure (roads, railways, airports, etc) is critical in binding together our communities and growing our economy. Green Infrastructure, our interconnected system of natural resources, provides equal value to our region and communities. For future economic, social, and environmental health, we need to invest and plan for our green infrastructure in much the same way as our grey infrastructure.

Highlights of the 2013 Green Infrastructure Breakfast:

- Keynote by Chicago Wilderness
- Opening Remarks by Area Leaders
- Voice for the Importance of Green Infrastructure
- Celebrate our New Community Members

On-line Registration Now Available at: https://www.heartlandsconservancy.org/p/events/green-infrastructure-breakfast-2/
Date: Thursday, May 16, 2013 (7:30am Registration and Breakfast, 8:00 – 9:00am Program), Cost $25.
Location: Double Tree by Hilton – 1000 Eastport Plaza Drive, Collinsville, IL 62234
For questions or to register contact Erica Link at erica.link@heartlandsconservancy.org

MDC To Host Statewide Community Conservation Workshop May 7 - 9 In Columbia

Missouri Department of Conservation (MDC) invites urban planners, local municipalities, conservation organizations, nature enthusiasts and others interested in how conservation ties into economic and social benefits in their communities to attend the first statewide community conservation workshop on May 7-9 at Stoney Creek Inn, 2601 S. Providence Road in Columbia.

Workshop sessions will feature speakers from MDC, city governments, regional planning councils, and the University of Arkansas Community Design Center. Attendees will learn about watershed management, forestry practices, hazard mitigation plans, conservation friendly development and more.

Cost to attend the workshop is $50, which covers refreshments, a field-trip lunch and a certificate of professional development hours completed during the workshop.

For a workshop agenda, hotel information or to register, visit http://www.conservationregistry.org/p/projects/197634. For more information, contact Ronda Headland, workshop chair, at Ronda.Headland@mdc.mo.gov or 417-866-1127, ext. 150.

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Committees

Outcome Management:
May 31st, 9:00am @ EWG

Public Engagement:
Jun 26th, 7:45am @ FOCUS

Technical Planning:
Jul 10th 9:00 am @ EWG

Steering:
July 11th 1:30pm @ EWG

Sub-Committees

Housing:
TBD

Environmental Best Practices:
TBD

Scenario Planning:
TBD

Data Portal:
TBD

Transit Oriented Development (TOD):
TBD

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Sustainable Neighborhood Small Grant Competition

As part of its new Sustainable Neighborhood Initiative, the City of St. Louis will hold a 2013 Sustainable Neighborhood Small Grant Competition that will make $5,000 available to seven winning projects to implement sustainability at the neighborhood scale. Competition materials and resources will be available online by May 6th, and Small Grant Help Sessions will be held on and May 16. More details can be found at www.sustainableneighborhood.net

TOD Study

The TOD study is nearing completion. The focus is currently on developing area plans for the Fairview Heights, JJK/Emerson Park, Union Station/Civic Center, Rock Road, and North Hanley station areas. The community engagement process is nearing completion, and final plan documents are under development. In addition, the bike/ped design guide and final revisions to the Framework Plan, which includes information and analysis for the overall system and each of the 37 existing station areas, are near completion. All work will be done in early June. Additionally, the City’s TOD study has begun. The consultant team will deliver a station typology for the proposed North Side / South Side light rail alignment and station area plans for two of those proposed stations by the end of June. Station area plans for three existing station areas (Laclede’s Landing, Stadium, and Delmar/Forest Park) will be developed and completed this fall.

Urban Sustainability Quest Contest

The City is piloting an Urban Sustainability Quest Contest from April 15th-June 15th. The Quest is a contest utilizing a free smart phone app to encourage people to complete fun challenges around MetroLink station areas to learn more about TOD and sustainability in the City. Prizes are limited and will be awarded to the first 30 participants to complete the contest. Check out the rules here -- try it and See St. Louis Differently! An overview and background presentation can be found here.

Staff Changes

Gary Pondrum has been promoted to Sustainability Planner at East-West Gateway Council of Governments. Congratulations to Gary on his new position.

Sustainability Survey

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Technical Planning: Jul 10th 9:00am @ EWG

Steering: July 11th 1:30pm @ EWG

Sub-Committees

Housing: TBD

Environmental Best Practices: TBD

Scenario Planning: TBD

Data Portal: TBD

Transit Oriented Development (TOD): TBD

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Pagedale Determined

Beyond Housing is leading a team effort that will transform entire sections of Pagedale. They are facilitating three physical development projects, that, when completed will create a community-inspired plan to transform the area from the intersection of Page Avenue at Ferguson Avenue, to the St. Charles Rock Road MetroLink station into a Town Center serving as the civic, business and entertainment heart of the city. These projects, called Pagedale Determined by area stakeholders, will result in a beautiful, safe, resident-friendly lane where people can shop, be active and interact with their neighbors.

http://xrl.us/bo5f7x

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Transit Oriented Development (TOD) Study

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BEYOND HOUSING IS HIRING!

ECONOMIC DEVELOPMENT SPECIALIST

Beyond Housing is seeking a quality candidate to join the staff of its nationally recognized 24:1 Initiative program. The Economic Development Specialist is a one-year grant funded position responsible for working with stakeholders along Natural Bridge Road to prepare and implement an economic development and real estate development plan in the communities we serve. An ideal candidate would be capable of working with municipal elected officials, community leaders and residents in the planning and implementation process, with a background in real estate development and a working knowledge of financial incentives available for real estate and economic development. To view the full job announcement go to please http://www.beyondhousing.org/wordpress/wp-content/uploads/2013/05/Economic-Development-Specialist-Job-Description.pdf

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Internship in Sustainability Planning

EWG is seeking qualified applicants for its internship program to work on OneSTL. Applicants should be recent graduates of, or currently enrolled in, a graduate degree program with major coursework in planning, public policy, sustainability, or a related field. See EWG website at http://www.ewgateway.org/ for internship posting.

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Steering:
July 11th 1:30pm @ EWG

Outcome Management:
TBD

Sub-Committees

Housing:
Fair Housing Equity Assessment (FHEA) completed and under review

Environmental Best Practices:
Toolkit Submissions due June 15th

Data Portal:
Training Workshop coming soon

Transit Oriented Development (TOD):
Design Workshop Study Complete and under review

OneSTL Performance Measurements

The Outcome Management Committee called on all OneSTL partners to provide input on metrics that will be used to measure the progress of the regional plan. Over 50 members answered that call. Representatives from a variety of organizations came to four meetings, each focusing on two goal areas, where participants engaged in lively discussions about the best way to measure the region’s progress toward becoming more sustainable. Participants responded to a draft list the committee created, answering – Do these metrics make sense? Are they the best for measuring the region’s progress? Is data available? Is someone already tracking this? What other metrics are important for measuring the region’s progress? The result of the meetings was a comprehensive list of potential measures for OneSTL. The indicators will measure both long-term outcomes, data points that reflect the progress of the region toward sustainability over a number of years, as well as output data that reflects the implementation of strategies or their short term impacts. Now, the final list of metrics is being determined based on the feedback received and what partners are committing to tracking and reporting. The OneSTL Performance Measurements will be reviewed and reported to the region on a regular basis.

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Housing:
Fair Housing Equity Assessment (FHEA) completed and under review

Environmental Best Practices:
Toolkit Coming Soon

Data Portal:
Training Workshop Coming Soon

Transit Oriented Development (TOD):
Design Workshop Study completed and under review

June 23: Third Annual Sustainable Backyard Tour
The Tour is a unique opportunity to see firsthand how homeowners in St. Louis City and County are transforming their yards from energy intensive, unsustainable lawns to heavenly havens of green! Tour sites showcase green living practices, including low-impact lawn care, composting and using recycled materials creatively, organic gardening, chicken and beekeeping, gardening with native plants, mushrooms, fruit & nut trees, rainwater conservation, pesticide and herbicide reduction, renewable energy production and backyard habitat creation. Tour goers choose the listings nearest their own home or their own interests. This is a free event. To learn more, visit www.sustainablebackyardtour.com

Local Sustainable Business Advantage Program Starts June 27
The St. Louis Regional Chamber’s Sustainable Business Advantage can assist small and medium-sized businesses and local governments looking to take the first steps toward business practices that reduce environmental impact and help the bottom line. The program begins on Thursday, June 27, from 7:30 to 11 AM at the Missouri Botanical Garden’s EarthWays Center. Companies will learn cost saving strategies and best practices from local companies. This seminar kicks-off the four-month program that teaches sustainability policies, energy efficiency incentives, waste reduction strategies, and educational tools for employees. The Sustainable Business Advantage prepares organizations for the Chamber’s St. Louis Green Business Challenge, the region’s network of sustainable businesses. More information available at http://xrl.us/bo9qvr

CMT Urban Land Institute Technical Assistance Panel
More than 50 CMT members, friends and interested parties attended a briefing on Citizens for Modern Transit’s Urban Land Institute Technical Assistance Panel’s (TAP) report to the Community on CORTEX. CMT commissioned the study as a part of its work on Transit Oriented Development (TOD) education and advocacy as well as to build off the work on a feasibility study for a possible MetroLink Station at CORTEX. CMT charged the TAP with answering these questions: What specific station location would maximize the potential benefits for the Cortex development as it relates to servicing residents in the surrounding neighborhoods? Looking at the four sites identified for a potential parking garage in the Cortex district, if a MetroLink Station were added to the current system between Boyle and Sarah, what are the pros and cons of potential parking garage sites from the TOD perspective? How can specific site design and tenant mix enhance the opportunities? What incentives could be utilized to bring in even further development at the site? To learn more, visit http://xrl.us/bpazzk

June 25 - 27: 2013 Sustainability Institute for PK12 Educators
Webster University, USGBC-Missouri Gateway Chapter, the Missouri Botanical Garden, and St. Louis Zoo, are offering an opportunity for educators and administrators to connect on the topic of sustainability education. Attendees enjoy expert presentations, small group collaborations, hands on activities and exposure to a wide range of community resources. Reasonably priced at $150; graduate credits available; sustainable meals provided. Sustainability and What it Means for PK12 Educators Learn more at http://www.webster.edu/education/about-the-school/sie.html

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Committees

Technical Planning:  
Jul 10th 9:00am @ EWG

Steering:  
July 11th 1:30pm @ EWG

Outcome Management:  
August 8th 9:00am @ EWG

Public Engagement:  
TBD

Sub-Committees

Housing:  
Fair Housing Equity Assessment (FHEA) completed and under review

Environmental Best Practices:  
Toolkit Coming Soon

Data Portal:  
Training Workshop Coming Soon

Transit Oriented Development (TOD):  
Design Workshop Study completed and under review

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Come celebrate 20 years of MetroLink in St. Louis with CMT

Join CMT in Celebrating MetroLink’s 20th Anniversary! Enjoy an evening at the Ballpark Hilton to celebrate twenty years of MetroLink. MetroLink has helped change and grow the St. Louis region with public transit. Citizens for Modern Transit is proud to be an integral part of the continuing expansion discussion, and continues to work hand in hand with MetroLink for a better community.

WEDNESDAY, July 31, 2013

THREE SIXTY at the BALLPARK HILTON
5:00 p.m. to 7:00 p.m.
$150 MEMBERS; $250 NON-MEMBERS
ATTENDANCE is LIMITED

Accessible by MetroLink at the Busch Stadium Station and the #99 Downtown Trolley. Make your reservation today at http://xrl.us/bpc6hx. Seating is limited. All proceeds benefit Citizens for Modern Transit. All gifts are tax deductible

Keeping the Arch Grounds Green

CityArchRiver 2015 is working to build a sustainable future for the Arch grounds – economically, socially, and environmentally – and part of that means making eco-friendly choices in all landscape improvements included in the project.

Crews from Ecological Landscape Management (ELM) recently began work to improve soil health by applying biologic soil amendments and spreading compost, in partnership with St. Louis Compost. ELM employs methods in organic landscaping in parks, universities, and other public spaces throughout the country.

Additional landscape improvements planned for the Arch grounds include tree plantings, stormwater management, reduced impervious surfaces and more than five miles of new pathways.

Try a Bicycle Commute

St. Louis has a growing network of bikeways and trails and is becoming increasingly bike commuter friendly. Is your car commute getting you down? Are you tired of looking for (and paying for) a parking space? Do you feel sluggish and tired when you get to work? Trailnet knows a better way!

Join the growing number of people who bike to work and arrive energized and ready for the day. Its easier than you think and the benefits are endless. Save money, go green, dump the pump AND your gym membership. More information at http://xrl.us/bpdfgx

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Committees

Public Engagement: August 6th, 7:45 am @ FOCUS

Outcome Management: August 8th, 9:00am @ EWG

Technical Planning: TBD

Steering: TBD

Sub-Committees

Housing:
Fair Housing Equity Assessment (FHEA) completed

Environmental Best Practices:
Toolkit Coming Soon

Data Portal:
Training Workshop Coming Soon

Transit Oriented Development (TOD):
Design Workshop Study completed and under review

OneSTL Open Houses

The OneSTL Open Houses schedule is finalized and we are soliciting all partners and committee members to assist in staffing and providing materials at some of the open houses meetings.

A complete list of Open House meetings can be found at http://xrl.us/bpiu2i

Fair Housing Equity Assessment (FHEA)

Recognizing that communities cannot be sustainable if segregation and racial disparities continue to exist, OneSTL includes a regional approach to address these issues. To develop this approach, the Metropolitan St. Louis Equal Housing and Opportunity Council (EHOC) was commissioned to complete a Fair Housing Equity Assessment (FHEA). This assessment is designed to be a tool for OneSTL partners to fully understand and to address the issues of racial disparities and access to opportunities and to affirmatively further fair housing. While the findings may not come as a surprise, the analysis provides a comprehensive documentation of one of the most persistent and challenging issues facing the St. Louis region. The FHEA provides recommendations on creating inclusive and sustainable communities. The FHEA can be viewed at http://xrl.us/bpi5j8

Healthy, Active & Vibrant Communities (HAVC)

Trailnet’s HAVC Initiative seeks to provide communities with tools, technical assistance, and real world implementation examples that create healthy, active and vibrant communities. The intent of the Initiative is to build communities’ capacity to implement policy and environmental changes and build relationships around healthy lifestyles—all measures that have proven necessary to make lasting change.

Trailnet has worked with 11 communities across the state of Missouri through the HAVC Initiative. The Initiative worked with the communities of De Soto, MO; Ferguson, MO; and the Old North St. Louis neighborhood. HAVC activities are tailored to complement the unique assets, needs, and interests of each community. Please visit http://xrl.us/bpi5ez for more information.

St. Louis Green

St. Louis Green has launched a new mobile app to help connect users to eco-friendly resources in the St. Louis area. St. Louis Green is a non-profit organization that aims to educate, support, and empower people and businesses in St. Louis to adopt a more sustainable lifestyle. The new app can help users find green dining locations, recycling locations, EV or CNG fueling locations, upcoming green events, green companies, and green job listings. The app is available for Apple and Android devices, through the iTunes App store, and the Google Play store. Please visit http://xrl.us/bpg7bd