Committee: Leadership Network  
**Date:** 4/30/19  
**Start Time:** 2:00 p.m.  
**Adjourned:** 3:15 p.m.

**Location:** Cortex, WUSTL OTM

**In Attendance:**
- Sarah Staebell, Stl Co Dept. of Public Health  
- Phil Valko, WUSTL  
- Andi Yancey, Madison County Planning and Dev  
- Charles Anthony Hill, HUD  
- Louise Bradshaw, St. Louis Zoo  
- Emily Andrews, USGBC Gateway Chapter  
- Leslie Bertsch, UM Extension  
- Edward Bryant, United Way  
- Mary Grace Lewandowski, EWG  
- Mary Vandevord, Heartlands Conservancy  
- Gena Jain, EWG  
- Aaron Young, EWG

**Regrets:**
- Stephen Acree, Rise  
- Todd Antoine, Great Rivers Greenway  
- Bryan Werner, Metro East Parks and Rec  
- Kim Cella, Citizens for Modern Transit  
- Glenda Abney, Missouri Botanical Gardens  
- Laura Gilbert, Commerce Bank  
- Lynn Hatfield, LINC Inc  
- Will Jordan, Equal Housing Opportunity Council  
- Ralph Pfemmer, Trailnet, Inc  
- Gail Choate, St. Louis County  
- Linda Samuels, WUSTL  
- Bradley Streeter, HUD  
- Jim Wild, EWG  
- Dayna Stock, United Way  
- Barb Hohlt  
- Todd Swanstrom, UMSL  
- Ed Weilbacher, Heartlands Conservancy  
- Doug Sitton, Sitton Energy Solutions  
- Sheila Voss, Missouri Botanical Gardens  
- Donna Coble, Forest ReLeaf of MO  
- Lisa Cagle  
- Liza Farr  
- Rebecca Weaver, The Nature Conservancy  
- Janet Buchanan, Heartlands Conservancy  
- Jennifer Wendt, City of University City  
- Tosha Phonix, Missouri Coalition for the Environment  
- Ellen Bardin, St. Louis University  
- Mallory Box, Citizens for Modern Transit

### Meeting Notes

1. **Introductions and OneSTL General update**

   Aaron Young facilitated meeting and provided updates. Sustainability Lab, June Lab will likely be at the Cortex location, May Labs will launch satellite Labs in Alton and St. Peters.

   OneSTLtarget.org website discussion, the site has been renewed for 2019, what is the future of the targets website? It has helped businesses to establish own targets, Louise mentioned that she would like to see a report/info graphic of engagement for the targets. Need more communication efforts for the endorsement website.

   OneSTL website updates, Marketplace potentially transitioned over to Success Stories. Heartland shared success story of the Marketplace connecting them with Davies Tree Service and lead to a grant collaboration. Aaron and Gena will embed a calendar for OneSTL meetings and events on the website. They will explore a criteria for listing other partner events and meetings on the calendar.

2. **Communications Update**

   Gena shared the Stakeholder mapping handout, and explained the Communications Strategists Team has been working to understand the influence of stakeholders to better inform the drafting of a communications plan. The Communications team will be reaching out to WG leaders in the future for additional input for the
plan. Initial comments from the Leadership network was to add Federal Gov’t agencies, such as HUD, congressional members, and Media to the stakeholder list.

3. Working Group Updates
WG leaders were asked to provide an update on what they are hoping to accomplish in the next 3 to 6 months and share what needs or support the groups could use to meet the targets.

Materials and Recycling: Sarah Staebell
Have been successful in securing a second grant for outreach. The first grant funding will end in September, will continue efforts promoting educational content and public service announcements. They will be evaluating their education efforts.

Need help with future events with outreach and recruiting volunteers for November (2019) and April (2020) events.

Energy and Emissions: Phil Valko
Members of the group are assisting with the Bloomberg Grant awarded to City, 100% Clean Energy Advisory and Tech committees, and City Energy Project benchmarking. The WG hosted a priority setting workshop in February focused on transportation, energy efficiency and energy source and is looking to take next steps based on feedback from that event. Michael Bloomberg will be speaking at WUSTL graduation 5/17, there will be a big announcement event on 5/16 with Michael Bloomberg, location TBC (Cortex?).

Need people to attend the announcement event, OneSTL promote event.

Biodiversity: Louise Bradshaw
Updates on City Nature Challenge, information is still coming in. Shared handout with information on BiomeSTL and working on the organizational structure to get the teams activated. WG presented at last Water and Green Infrastructure WG meeting in April. Zoo is having a Climate Solutions Day in September.

Need to identify additional partners.

Food Access: Leslie Bertsch
WG has outlined need for a comprehensive study to measure food access and have developed an audit tool for the study, currently searching for funding. Ellen Barnidge (SLU) has signed on as the Principal Investigator for the study. Grant recently fell through. Would like a group of community members to conduct the audit in their neighborhoods and would like to provide them with a financial incentive to do the work. They will be looking to conduct this study in Promise Zone as a pilot to studying the region.

Need funding for the study (~$200k).

Ed Bryant mentioned that United Way is looking at how SNAP recipients access food in the region.

Transit-Oriented Development: Aaron Young
Have been developing Scorecard. Lisa and Liza have stepped down as WG leaders.

Need new leaders, another Metro person or someone from Citizens for Modern Transit.

Water and Green Infrastructure: Aaron Young
Met in April and had Biodiversity WG present and there was discussion on ways the two WG could collaborate in the future. Rebecca Weaver from the Nature Conservancy worked with the Washington University Sustainability Exchange to explore use STEPL model in Maline Creek watershed. Group will continue to work
with the Exchange. Aaron would like to work on generating a map of green infrastructure interpretive sites in the region.

4. Next Steps
- Next meeting: July 30th at T-Rex prior to Sustainability Lab, invites to be sent soon.
- Sustainability Summit more information coming soon, potential date Spring or Fall 2020, need a deeper engagement with St. Louis County.
- Aaron and Gena will need to meet with the Materials and Recycling group to discuss updates to the website
- Gena to coordinate with Energy and Emissions WG regarding setting up the next meeting in late May or early June
- Aaron to reach out to Ellen Barnidge for wording on food study proposal.