Plan for a Prosperous, Healthy, Vibrant St. Louis Region

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2016 Report to the Region:
Measuring Our Progress

Plan for a Prosperous, Healthy, Vibrant St. Louis Region

What's Inside:
- Executive Summary
- Measuring Progress—Review of OneSTL Performance Indicators
- Sustainability Spotlights—Stories from across the region highlighting projects, initiatives and resources
- The OneSTL Network—Summary of the OneSTL Network and resources available
Implementing OneSTL

PROSPEROUS

Coordinate economic development efforts to create high quality employment and development opportunities and build a diverse, innovative, and entrepreneurial economy.

Invest STL

Several partners working in collaboration established Invest STL, a regional community economic development support system. The goal of the system is to institutionalize our region’s ability to align local and national investment behind 1) regional coordination of public, private, and philanthropic investments in impactful neighborhood revitalization projects, 2) sustained community development initiatives, and 3) professional development.

Invest STL evolved out of a report sponsored by the Community Builders Network, the Metropolitan St. Louis Community Reinvestment Act Association and the St. Louis Community Foundation. Titled Building a St. Louis Regional Community Development System, you can find the original report and keep up to date with progress of Invest STL at www.investstl.org and on the OneSTL Marketplace at www.onestl.org/marketplace/list/project/invest-stl.

MEASURING PROGRESS

- Economic Resilience did not change from 2010 to 2013, as measured by the diversity of employment by sector.
- $47,391, the personal Income per capita in 2014, is 5% higher than in 2010.
- Employment increased 2.6% from 2010 to 2014 but remains below pre-recession levels.
- Unemployment is at 6.3% (2014), a decrease from 9.6% in 2010.
- The regional economy grew 3.5% from 2010 to 2014, with a gross metropolitan product of $137.2 billion in 2014.
- The median household income for whites is $62,622; twice as high as the median household income for blacks ($31,751), a racial disparity that has held steady since 2010.
- 329,000 people live in poverty in 2014; about 13% of the population. The poverty threshold for a family of four is an income of $24,230.
- 43% of jobs pay a median wage that is enough to meet daily needs, unchanged from 2010 to 2013.
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Funding Network
- Invest STL is a key partner
- Marketplace is key tool
- Link to other funding groups
  - Government Agencies
  - Banks/CRA offices
  - Other financial orgs
  - Philanthropies
  - Crowd funds
  - Impact Investors
- Grant and loan application assistance
Communications & Engagement
- Grow the OneSTL brand
- News updates
- Public engagement and feedback
- Positive messaging
- Co-Messaging
- Public service announcements
- Explore communications platform
Evaluation

- Collect metric data
- Evaluate overall process
- Coordinate with other dashboards
Technical Assistance
- Invest STL Capacity Building
- Technical Assistance Panel
  -or-
- Sustainability Cafe
- Speakers’ Bureau
Leadership Network
- Cross-sector representation
- Management level participation
- ID organizational resources
Questions?
OneSTL – Regional Collaborations

- **Community Development**
  - Community Builders’ Network
  - St. Louis Community Foundation
  - Federal Partnerships
  - Invest STL

- **Fair Housing**
  - Equal Housing Opportunity Council
  - Civil Rights Enforcement Agency
  - Rise Community Development
  - Community Builders’ Network

- **Food Access**
  - Missouri Foundation for Health
  - University Extensions
  - St. Clair County Health Dept.
  - East Side Health District
  - SIUE
  - United Way
  - Missouri Coalition for the Environment

- **Blue-Gray-Green Infrastructure**
  - Botanical Garden
  - Heartlands Conservancy
  - Urban Vitality & Ecology
  - Our Missouri Waters
  - Great Rivers Greenway
OneSTL – Role in Regional Collaboration

- Define regional context.
  - Network/asset mapping
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An inter-related web of owned platforms that collectively deliver the consumer a superior service.
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  - Network/asset mapping
  - Work with Thread STL
OneSTL – Role in Regional Collaboration

- Define regional context.
  - Network/asset mapping

- Neutral convener.
  - Bridge sector and jurisdictional gaps.
  - Exchange information and expertise.
  - Find common efforts.
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- Document Collaboration.
  - Through network mapping.
  - On-line communications platform.
  - Goal/Objective/Strategy summaries.
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Thoughts/Questions?

- Community Development
- Food Access
- Fair Housing
- Blue-Gray-Green Infrastructure
Blue – Gray – Green Infrastructure

- Blue infrastructure = the natural system of water ways and hydrologic cycle. *Also refers to engineering practices that mimic natural processes.*

- Gray Infrastructure = the built systems that convey water, humans, products, and by-products.

- Green Infrastructure = the nodes and corridors of vegetation. All of our natural resources. *Also refers to the site-scale installation of landscaping and other materials that recreate natural processes.*
Blue – Gray – Green Infrastructure

- Heartlands Conservancy
  - Metro East Green Infrastructure Plan

- Madison County
  - County-Wide Stormwater Management Plan

- Metropolitan St. Louis Sewer District
  - Green and Gray Infrastructure
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