1. Update on OneSTL – Aaron Young
Within the OneSTL network, working groups are forming around regional collaborations on the food system, energy, community development, transit oriented development and blue/gray/green infrastructure. These working groups will discuss issues, find ways to collaborate on projects and work together on grants and finding other funding solutions. The topics of these working groups are also helping to shape the topics to be discussed at a Regional Sustainability Conference to take place at Washington University – Newman Conference Center (in partnership with OneSTL and other universities, MoBOT and USGBC) in April 2017.

The OneSTL network consists of sub-networks, (funding network, technical assistance network and communications and engagement network) each having a role to play in the wider network. The focus of this meeting was on the emerging work of the funding and technical assistance networks. A primary focus of the funding network is the OneSTL Marketplace, an online database of sustainability projects that need either funding assistance, technical assistance, volunteers, administrative assistance or a combination of all the above. The Marketplace can help get projects off the ground, expand current projects and/or sustain current projects. It can also facilitate collaboration on projects by providing a one-stop-shop for people to get a sense of the work happening on a regional scale and where one’s work might fit in.

2. Update on Invest STL – Mary McMurtrey, Bob Herleth, Stephen Acree
Invest STL was created as a result of the Community Builders Network (CBN) and the Metropolitan St. Louis Community Reinvestment Act (CRA) Association collaborating to look at how can we do community development better and what could be done differently. Their study can be found on the Resources tab in OnesSTL.org or by clicking here. Invest STL is considered a ‘community economic development support system’ with reference to similar efforts in Cleveland and Pittsburg.

Invest STL incorporates two primary areas of focus. First is creation of a development fund that is intended to be used for loans, loan guarantees and grants. Bob Herleth is currently fundraising to establish this development fund. The second focus is technical assistance and capacity building. Rise Community
Development is participating in Invest STL as the main capacity builder for community development corporations with a focus on administrative capabilities. A proposed OneSTL Technical Assistance Network could be a collection or inventory of other organizations that offer technical assistance/capacity building services in areas where Rise does not intend to participate or does not have expertise.

The OneSTL Marketplace was created to build upon InvestSTL. Projects identified through Invest STL will be loaded onto the Marketplace and marketed to other funding institutions with the goal of filling gaps in information or funding. The Marketplace will also be used to post other projects related to sustainability and help to achieve and goal, objective or strategy in the OneSTL plan.

3. Technical Assistance Exercise – Julie Stone
Julie led a discussion with meeting attendees to record the technical assistance or capacity building services each organization offers or participates in. For responses, see the appendix at the end of the meeting notes.

4. St. Louis Promise Zone – Elvis Stephens
The Promise Zone Initiative was announced by President Obama in the 2013 State of the Union and is built on the belief that a child’s zip code should never determine her destiny. For communities selected, the federal government will partner to help the Promise Zones access the resources and expertise they need. To date, there are 13 federal agencies working in close collaboration to provide resources and expertise to urban, rural, and tribal Promise Zones to expand economic mobility and opportunity in their communities. Each Zone is designated for a ten year period of intensive technical assistance, increased access to funding opportunities, and data driven research and evaluation. Tax credits for Promise Zone businesses has been proposed each year since creation of the program, but has so far, not been passed by congress.

The St. Louis Promise Zone is located in north St. Louis City and north St. Louis County. The Zone is managed by Erica Henderson at the St. Louis Economic Development Partnership. If anyone is applying for a federal grant that involves either the geography of the Zone or impacts the residents of the Zone, they are encouraged to contact Erica (314-615-7663) to see if their program qualifies for extra points on the grant application.

5. Next Steps
The next Leadership Network meeting will be held in October and will focus on collaboration. To help us prepare for the meeting please fill out this short survey: https://www.surveymonkey.com/r/OneSTLCollaboration

6. Appendix – Technical Assistance Discussion notes
During the OneSTL Leadership Network’s July meeting, East-West Gateway staff facilitated an exercise to gather information about the kinds of technical assistance various organizations in the region could possibly provide. The leadership network members present at the meeting were asked:

1) Who is your target audience?
2) What technical assistance can your organization provide?

<table>
<thead>
<tr>
<th>Trailnet</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Who we serve</strong></td>
</tr>
</tbody>
</table>

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### Meeting Notes

#### What we do
- Transportation planning and infrastructure design with an emphasis on bike and pedestrian design best practices.
- Advocate for active transportation policies, placemaking, complete streets, traffic calming and car-optional communities.

#### Assistance we can provide
- Community engagement, facilitation, education, event management and coalition building on issues relating to bike and pedestrian transportation planning.

### Citizens for Modern Transit

#### Who we serve
- Transit riders, commuters, individuals who live near transit, employers, developers and governments

#### What we do
- Work to change commuter habits and engage the regional community on transit issues.
- Work with East-West Gateway to obtain federal funding for transit projects.
- Advocate for zoning policies and development practices that are transit-oriented.

#### Assistance we can provide
- Transit-related programs and data

### Great Rivers Greenway

#### Who we serve
- Organizations, cities, public agencies and residents in the City of St. Louis and St. Louis and St. Charles counties.

#### What we do
- Build greenway trails that encourage economic development, expand transportation options and connect communities and residents.

#### Assistance we can provide
- Technical assistance on park, trail and open space projects as well as conservation and related programming.
## Federal Reserve Bank of St. Louis-Community Development

<table>
<thead>
<tr>
<th>Who we serve</th>
<th>Community development practitioners, banks, CDFIs, policy makers, academics and researchers, and state and local governments.</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we do</td>
<td>Space and facilitation for convening various meetings.</td>
</tr>
<tr>
<td>Assistance we can provide</td>
<td>Research, best practices and capacity building in community development.</td>
</tr>
</tbody>
</table>

## Madison County Community Development

<table>
<thead>
<tr>
<th>Who we serve</th>
<th>Local governments, residents, businesses and nonprofits in Madison County.</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we do</td>
<td>Help with incentives, connection facilitation, employment assistance and real estate for businesses interested in locating in the county.</td>
</tr>
<tr>
<td>Assistance we can provide</td>
<td>Provide education, assistance and guidance on sustainability best practices, including planning and funding.</td>
</tr>
</tbody>
</table>

## Urban League of Metropolitan St. Louis

<table>
<thead>
<tr>
<th>Who we serve</th>
<th>Residential, corporate, political and African-American communities in the City of St. Louis and St. Louis and St. Clair counties.</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we do</td>
<td>Bring together various residential, corporate and political communities to improve community development and promote diversity, access and capacity.</td>
</tr>
<tr>
<td></td>
<td>Connect people to Invest STL.</td>
</tr>
</tbody>
</table>
### St. Clair County Health Department

**Who we serve**  
Residents of St. Clair County.

**What we do**  
Run health care commission and provide networking for health partners.  
Administer low-income direct health services, women’s health services and Ryan White HIV/AIDS program.

**Assistance we can provide**  
Provide health impact risk assessments, community health planning, education and promotion of health services.

### United Way

**Who we serve**  
Community partners and corporations.

**What we do**  
Systems engagement across the region.  
Serve as the backbone for Ready by 21 and East Side Aligned.

**Assistance we can provide**  
Capacity building, training and standardized outcomes for member agencies.  
Space and facilitation for convening various meetings.

### Commerce Bank – Community Development

**Who we serve**  
All customers (commercial and individual)

**What we do**  
Provide information on financial tools/products available in the market of traditional finance.  
Identify partners and provide loans funds for various projects and
<table>
<thead>
<tr>
<th><strong>Assistance we can provide</strong></th>
<th>Financial literacy and process management education and curriculum.</th>
</tr>
</thead>
</table>

**St. Louis County Planning**

<table>
<thead>
<tr>
<th><strong>Who we serve</strong></th>
<th>Resident and developers.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What we do</strong></td>
<td>Land use and community planning for unincorporated St. Louis County.</td>
</tr>
<tr>
<td></td>
<td>Administration of HUD funding (108 Grants), CDGB and Promise Zone.</td>
</tr>
<tr>
<td><strong>Assistance we can provide</strong></td>
<td>Data analysis and GIS.</td>
</tr>
</tbody>
</table>

**Rise**

<table>
<thead>
<tr>
<th><strong>Who we serve</strong></th>
<th>CDCs.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What we do</strong></td>
<td>Nonprofit housing development</td>
</tr>
<tr>
<td><strong>Assistance we can provide</strong></td>
<td>Capacity building for CDCs.</td>
</tr>
</tbody>
</table>

**Missouri Botanical Garden**

<table>
<thead>
<tr>
<th><strong>Who we serve</strong></th>
<th>Public, communities, businesses and schools.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What we do</strong></td>
<td>Promote energy efficiency, greening operations, stormwater management, waste reduction and sustainable business practices.</td>
</tr>
<tr>
<td><strong>Assistance we can provide</strong></td>
<td>Education on many different environmental topics.</td>
</tr>
<tr>
<td></td>
<td>Assist with plant-related needs and beautification.</td>
</tr>
</tbody>
</table>
### Department of Housing and Urban Development – St. Louis Office

<table>
<thead>
<tr>
<th>Who we serve</th>
<th>Developers and financial stakeholders, big and small.</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we do</td>
<td>Administer fair housing programs and develop public/private partnerships for community development.</td>
</tr>
<tr>
<td>Assistance we can provide</td>
<td>Convener and researcher.</td>
</tr>
</tbody>
</table>

### Saint Louis University Emerson Leadership Institute

<table>
<thead>
<tr>
<th>Who we serve</th>
<th>Business leaders throughout the community.</th>
</tr>
</thead>
<tbody>
<tr>
<td>What we do</td>
<td>Provide research, education and training on ethical/sustainable business practices.</td>
</tr>
<tr>
<td>Assistance we can provide</td>
<td>Forum for networking and info sharing.</td>
</tr>
<tr>
<td></td>
<td>Space and facilitation for convening various meetings.</td>
</tr>
</tbody>
</table>
Raw Notes from Exercise

**Trailnet**

**Audience**
- Community organizations and neighborhood associations
- Municipalities and CIDs
- Government agencies
- Policy makers

**Expertise**
- Transportation planning and infrastructure design
- Traffic calming
- Bike/ped design best practices
- Active transportation polices (complete streets)
- Placemaking and complete streets
- Car‐optional communities
- Education and event management
- Community engagement, facilitation and coalition building
- Wellness community infrastructure

**Citizens for Modern Transit**

**Audience**
- Transit riders and other commuters
- Employers, developers and governments
- Individuals who live near transit

**Expertise**
- Changing commuter habits
- Transit‐related programs and data
- Zoning policy
- Working w/ MPO to receive federal funding
- Community engagement on transit issues
- Development around transit
- Transit as accessibility

**Great Rivers Greenway District**

**Audience**
- Organizations, cities, public agencies and residents in the City of St. Louis and St. Louis and St. Charles counties

**Expertise**
- Can bring technical assistance on park, trail and open space projects, conservation and related programming
- Leverage other resources as we are building greenway trails for economic development, expanding transportation options, connecting communities and residents
• Connecting communities and residents

Federal Reserve Bank of St. Louis-Community Development

Audience
• Community development practitioners
• Financial
• Other institutions and nonprofits (all kinds)
• Banks, CDFIs with annual funds
• Policy makers
• Academics and researchers
• State and local governments

Expertise
• Ability to convene
• Research/best practices (in community development?)
• Financial capacity building

Madison County Community Development

Audience
• Businesses and individuals interested in working in Madison County
• Local governments, residents, businesses and NGOs

Expertise
• Help with incentives, connection facilitation, employment assistance and real estate for businesses interested in locating in the county
• Education, assistance and guidance on sustainability best practices including planning and funding

Urban League of Metropolitan St. Louis

Audience
• Residential, corporate and political communities in the City of St. Louis and St. Louis and St. Clair counties
• African-American community

Expertise
• Conduit to bring together various residential, corporate and political communities to improve community development
• Promoting diversity, access and capacity
• Connecting people to Invest STL

St. Clair County Health Department

Audience
• Residents of St. Clair County

Expertise
• Health impact risk assessments
• Community health planning
• Metro St. Louis health partner networking
- Education and promotion of health services
- Low-income direct health services and women’s health
- Ryan White HIV/AIDS program
- Health care commission with 20-plus members

**United Way**

**Audience**
- Community partners, corporations

**Expertise**
- Space and convening facilitation
- Systems engagement
- Child wellbeing outcomes
- Capacity building, training and standardized outcomes for member agencies
- Backbone for Ready by 21/East Side Aligned

**Commerce Bank**

**Audience**

**Expertise**
- Info on financial tools/products available in the market of traditional finance, identify partners and loan funds into projects
- Financial literacy education and curriculum
- Contribute money and loans to help fund capacity development
- Process management and education

**St. Louis County Planning**

**Audience**
- Residents and developers

**Expertise**
- Data analysis and GIS
- Land use and community planning for unincorporated St. Louis county
- Administration of HUD funding (108 grants), CDGB and Promise Zone

**Rise**

**Audience**
- CDCs

**Expertise**
- Capacity building

**Missouri Botanical Garden**

**Audience**
- Public, communities, businesses, schools
Expertise

- Energy efficiency, greening operations, stormwater management, waste reduction and sustainable business practices
- Recognizing and expanding biodiversity opportunities
- Providing education on many environmental topics
- Plant-related needs and beautification

Housing and Urban Development – St. Louis Office

Audience

- Developers and financial stakeholders, big and small

Expertise

- Fair housing
- Public/private partnerships
- Community development
- Convener/researcher

Saint Louis University Emerson Leadership Institute

Audience

- Business leaders throughout the community

Expertise

- Research, education and training on ethical/sustainable business practices.
- Forum/network/info sharing/convening space and facility